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## **MAKARI DE SUISSE PROMOTES THEIR COMPLETE SKINCARE AND BEAUTY LINE FOR ETHNIC SKIN IN THE US**

**New York, N.Y., January, 2007-** Makari de Suisse, a luxurious European skincare line designed exclusively for ethnic skin, has had great success in their international markets and is now focusing a great deal of their marketing efforts in the U.S.

Makari de Suisse is a complete line of skincare inspired by traditional Hispanic and African home remedies. Therefore, all of Makari's products are water based and contain Avocado, White lily, Licorice, Carrot, and Aloe extracts, among many other natural ingredients. Caviar extracts can also be found in some of the products.

This line has generated lots of interest within ethnic markets because of the pigmentation challenges revolving around ethnic skin. Because ethnic skin contains higher levels of melanin, the appearance of scarring, acne, pigmented marks, liver spots, and stretch marks, among many more skin complications, are a lot more visible.

To create a more even complexion, Makari uses an active solution they've created from a plant extract they obtain in Australia to fade the darker pigments on the skin. The active ingredients target the darker areas on the skin, creating a more even and clear complexion without a trace of prior complications.

Originating in Switzerland, Makari de Suisse was developed to address ethnic skin concerns among men and women using safe, yet effective ingredients; 100% free of hydroquinone. Makari products are sold in France, Belgium, and Nigeria and the U.S. Interviews available with Beauty Expert, Romell Duresseau. For more information, please visit [www.makari.com](http://www.makari.com) or contact Evelyn at THINK PR.

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