

Makari News Update Lights on the Kings Magazine BET Awards Afterparty

July 2006

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The Event

On June 27, Makari joined the Kings Magazine BET Awards Afterparty. The event took place at Los Angeles's Famed Shrine Auditorium. It was a highly successful event indeed, and Makari was pleased to play its vital role that evening.

The Afterparty created a real sensation introducing Makari to celebrities and nominees of Black Entertainment Television.

More Details

It all began when the Nomination Awards have been completed and celebrities began to exit the hall, strolling towards the Kings Magazine Swag Room. At the doorsill, entrees have been welcomed and greeted by Makari's Marketing Director, Zuri Aini. Each celebrity received the official gift bag loaded with Makari products and other valuable items. In fact, Makari was the official gift bag this year, a burgundy designer shoulder bag with gold straps.

Your Share

Celebrities were delighted with all this new stuff (as featured in the photos above) and were even more glad to meet a skin care line of products that are exclusively helpful to the concerns of ethnic skin. As Aini (posing left with the famous hip-hop artist Shawanne) witnessed, "I saw the girls bouncing from one to another smiling and then exclaiming their astonishment about the products. To some of them, it was new and unheard of before." He said, "One girl shouted, 'wow, how come i've never seen these products before?!'"

Now you too can share moments of triumph with us at Makari.com. Makari is pleased to offer \$10 off towards any purchase of \$50 or more. Use Coupon Code #KMA0706 until July 31st.