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Groundbreaking Beauty Store Makari de Suisse Wows Customers and Media During New York Fashion Show

New York, NY, January 2006 - Masses of onlookers crowded around in the Harlem neighborhood during the Fashion Show at 125th Street. From midday until late in the evening, curious passersby filled the storefront of the revolutionary Makari de Suisse shop. It was the first time in history that a high-end beauty store set and celebrated its foundation exclusively for people of color.

The large, clear window panes transmitted the beautifully displayed bottles in glass store fixtures. Jazz music and excited voices filled the air as people were packing their bags eagerly. At the front desk stood William Quarmine, in his white lab coat, ready to answer the questions of the many consumers. Further behind, Romell Duresseau—Makari's exclusive makeup artist, (served as Corporate National Trainer for Sephora USA & Asia)—welcomed Cynthia Chaplin from *Black Elegance Magazine*, Michel Pascal from *Jolie Magazine*, as well as many others. Even Ray Bostick, editor of *Lifestyles* and Addey Muneer from *Liberty News* showed up to interview Romell.

At around four in the afternoon, Lamard J. Wingster from Troopers Touch arrived to film this fabulous "red carpet" event. While loads of wine, cheese and fruit platters were passed around Rasheeda Wallace, a national celebrity, performed music and monogrammed her signature. Later on in the afternoon, Tyrell Mason, a fashion designer, spoke about and presented fashion to the public. Tyrell explained that Makari products are trend-setters in today's beauty industry. Romell Duresseau described each product in detail, noting what it is designed for and the results and turnaround expected.

"For those who missed out or couldn't attend that evening, there is still plenty of opportunity at Makari.com, where one can discover news updates, product information and calendar highlights," Romell said.

About Makari

Several years ago, Makari introduced its high-end cosmetics and skin care products for men and women of color. The fashionable product line includes a luxury skin brightening cream made from caviar that lightens dark skin naturally and safely.

Contact

For more information, contact Makari.com at 1-877-942-3288 or info@makari.com.



Posing from left to right is: Derrick Kollock, Male Celebrity, Rasheeda Wallace, Song Stylist, Nina Flowers, Celebrity Guest, and Romell Duresseau, Makari Makeup Artist



Fashion Models posing from left to right: Nina, Aisha, Camella and Nimma